

**INDEPENDENT
RESEARCH
FIRM DUBS
WEBROOT
A STRONG
PERFORMER
IN SECURITY
AWARENESS
TRAINING**

“Small to midsized enterprises that want an easy-to-use phishing simulation platform should engage Webroot.”

– Forrester Wave™ Report

**The Forrester Wave™:
Security Awareness And Training Solutions, Q1 2020**

Webroot, an OpenText company, was recently recognized as a Strong Performer by the leading independent research firm Forrester in The Forrester Wave™: Security Awareness And Training Solutions, Q1 2020. On the importance of Security Awareness Training for organizational success and overall cyber resilience, Forrester wrote in the report:

“Organizations with strong security cultures have employees who are educated, enabled, and enthusiastic about their personal cybersecurity and that of their employer. Successful vendors help CISOs create and foster a good security culture, making security part of the vision and values of everyone in the organization.”

Focus on MSPs and SMBs

Forrester also noted Webroot for its focus on MSPs and SMBs, giving it the highest possible scores in the solution integrations and user experience roadmap criteria.

As an SMB and MSP-focused cybersecurity provider, Webroot has emphasized a channel-centric approach to in terms of integration and ease-of-use alongside several other data security and data protection solutions. Again, from the Forrester report:

“Webroot’s user interface is tidy and easy to navigate.”

Given the 640% rise¹ Webroot found in active phishing sites throughout 2019, this common and expensive cybercrime tactic should be a priority for CISOs and other IT professionals charged with protecting their organizations from attacks.

Since introducing Webroot® Security Awareness Training to the market several years ago, Webroot data has shown consistent, measurable improvements in end user click-through rates in phishing simulations. In fact:

- Running 1-5 security awareness campaigns over 1-2 months showed an average click rate of 37% on phishing simulations.¹
- Running 6- 10 campaigns and training over 3-4 months reduced the click rate to 28%.¹
- Running 11 or more courses over 4-6 months dropped the rate to 13%.¹

This type of training is especially relevant in combatting business email compromise (BEC), where large sums of money are at stake. In fact, in its annual report on cybercrime filings for 2019, the FBI estimated BEC costs to businesses to exceed \$1.7 billion.²

¹ Webroot Inc. “2020 Webroot Threat Report.” (February 2020)

² FBI. “2019 Internet Crime Report Released” (February 2020)

The Forrester Wave™: Security Awareness and Training Solutions, Q1 2020, Forrester Research, Inc., February 25, 2020